



## Maceo A. Brown

February 14, 1956 - June 21, 2023

MACEO A. BROWN, PRESIDENT AND CEO, SYSTEM 5 ELECTRONICS, INC.

FOUNDER, M.A.C.E.O.'S KIDS (Mentoring. Aspiring. C.E.O.'s)

Maceo A. Brown was the President and CEO of System 5 Electronics, the largest African American owned and operated security alarm and monitoring company in the state of Georgia. He directed daily operations, implemented strategies for success, created product distinctions and positioned the company as an industry leader.

Incorporated in 1989, System 5 Electronics' purpose is to provide the newest technology in life-safety devices to protect residential properties and commercial establishments. At System 5, the corporate philosophy is to exceed customer expectations by delivering unprecedented service, rapid response and affordable, error-free monitoring. Clientele includes: Home of Dr. King, Bronner Bros., National Park Service, Black McDonald's Operators Association, H.J. Russell, All State Insurance, State Farm Insurance, American Retail Association (A.R.A.), AT&T Retail Stores (Gaston Communications) Atlanta Business League, Rolling Out Magazine, This Is It! BBQ & Seafood, Hurt & Hurt Restaurants (McDonald's), 755 Restaurant Group (Popeye's), Subway, Jersey Mikes, John Wieland Homes, Village Vets,

Word of Faith Love Center, Friendship Baptist Church, and the Herndon Home Museum, to name a few.

A respected entrepreneur in Atlanta, Maceo was often recognized for his leadership, business acumen and philanthropy. He was the recipient of the Atlanta Business League's, Corporation of the Year Award; Concerned Black Clergy of Atlanta Business of the Year Award; Bronner Brother's Scroll of Honor Award, Atlanta Tribune's Business Achievement Award, ICABA'S Entrepreneur of the Year Award, the Georgia Minority Business Heritage Award, The Jaguar Foundation's Entrepreneur of the Year Award, the Community Empowerment Development Corporation's Entrepreneur of the Year Award, and the Herndon Foundation's Lifetime Achievement Award for his outstanding accomplishments as an entrepreneur and role model for the next generation of entrepreneurs. Maceo was inducted into the Atlanta Business League's Business Hall of Fame and was also a recipient of Invest Atlanta's Southside Champion Award. He also received an invitation from President Jimmy Carter to serve as a Board of Councilor member for the Carter Center.

Over the years, Maceo was featured in several publications including the Atlanta Voice, Atlanta Tribune, The Overground Railroad, Atlanta Metro and Who's Who in Black Atlanta.

In 1974, Mr. Brown studied at the IBEW in Atlanta (prior to this, African – Americans were forbidden to receive vocational training and could not earn a living working trade jobs). In 1978, he became a Certified Electrician, receiving a State of Georgia license from the Bureau of Apprenticeship and Training. Maceo is also credentialed by the State of Georgia Construction Industry Licensing Board as a Certified Electrical Contractor, Class 11; an Alarm System Low Voltage Contractor, and Cable Splicer.

Aside from being a successful entrepreneur, Maceo founded Maceo's Kids (Mentoring Aspiring CEO's), a non-profit organization created to pair African American youth with mentors in an effort to foster an entrepreneurial spirit. The non-profit provides the opportunity for young men and women to learn the importance of economic empowerment, community development and enrichment; key necessities needed to start, grow, and maintain their very own businesses.

Maceo was often sought to deliver motivational and inspirational messages to aspiring youth, enterprising entrepreneurs, community leaders and church congregants encouraging all how to live life victoriously.

In lieu of flowers the family asked that donations be made to Maceo's Kids, Inc., Non-Profit Organization 2820 Campbellton Road, S.W., Atlanta, GA 30311.

# Previous Events

## Celebration of Life Service - Live Streamed

JUL 1. 1:00 PM (ET)

Word Of Faith Worship Cathedral  
212 Riverside Pkwy  
Austell, GA 30168

# Tribute Wall



“ *Gregory B. Levett & Sons Funeral Homes & Crematory created a Maceo Antonio Brown in memory of Maceo A. Brown*



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**Gregory B. Levett & Sons Funeral Homes & Crematory, Inc.** - June 27, 2023 at 09:55 AM

MW

*Alicia,*

*I just wanted you to know, you have done well. From the first date I was able to persuade you to go on with Maceo when we were in your boutique on Old National Hwy I am so glad you did. And seeing you in the Blimpies Subway getting those flyers ready for Maceo's business. You have always been an example for us young women in the community. You took Excellent Care of Maceo. And you took his business to the level that could not have been reached without you GOD has called him home now.... You and your Maceo have touched so many lives. May GOD keep you always, I pray in Jesus' name Amen...*

*Michelle Ward*

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**Michelle Ward** - July 01, 2023 at 02:54 PM

SO

“ *The service yesterday was absolutely beautiful !!! And to the entire Brown and System 5 Families, even after a while, may you find some measure of joy and be able to gently smile through your tears. God Bless ...*  
*Sybil Ogletree, Henry McNeal Turner High School*  
*Class of 1970*

Sybil Ogletree - July 02, 2023 at 10:28 AM

VA

“ *You have my deepest sympathy. Praying for you to have peace, comfort, courage, and lots of love during this time of sorrow.*



Valencia T Arnold - June 30, 2023 at 09:27 PM



“ *Simply Elegant Spathiphyllum was purchased for the family of Maceo A. Brown.*



June 30, 2023 at 02:31 PM



“ *A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Maceo A. Brown.*

June 30, 2023 at 02:31 PM



“ Peaceful White Lilies Basket was purchased for the family of Maceo A. Brown.



June 29, 2023 at 04:12 PM



“ Star Morris lit a candle in memory of Maceo A. Brown



star Morris - June 28, 2023 at 03:41 PM



*Extending my condolences to the family, staff and friends of a wonderful person. May you find comfort in knowing his legacy will continue through his mentorship.*

Juanita H Hamilton - June 28, 2023 at 04:38 PM



*My Sincere condolences to family and friends, so sorry for our loss. He was a great Man. May God continues to bless you with comfort and strength.*

Beatrice Combs - June 28, 2023 at 08:58 PM



*My Classmate You will be well remembered, your accomplishments and our High school days,rest in peace my friend. Varetta Williams-Lankford H.M.Turner High School 1974*

Varetta D Williams - June 30, 2023 at 11:11 AM



“ *Sentiments of Serenity Spray was purchased for the family of Maceo A. Brown.*



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June 28, 2023 at 11:12 AM



“ *My deepest sympathy to the family of Maceo Brown. Atlanta will miss his leadership, entrepreneurial creativity, his warm style, his commitment to kids and his proud support of his family. The Brown Brothers won't be the same without Maceo, the business community won't be the same, but his legacy will live forever. Please accept our deepest sympathies. Sharmeen and Greg Hawkins.*

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**Greg Hawkins** - June 27, 2023 at 04:23 PM